SERVICE 2 OF 5 · FIXED PRICE

Trusted Numbers

One clean customer list. Numbers leadership can stand behind.

Trusted Numbers gives you one customer list everyone trusts and one page of numbers leadership can stand behind. It is made of two fixed-price pieces: a cleanup of your CRM (the customer relationship management system where your team keeps customers and deals), and a rebuild of your reports from the raw records. You can buy one piece or both, each at its own fixed price, after a free audit.

YOU MIGHT BE SAYING

"Sales says one number, finance says another, and I do not know which one to believe."

"We have the same customer in the system three times, spelled three ways."

"Finance wants CRM numbers that can go in a board deck, and I am not sure ours can."

WHAT YOU CAN POINT AT WHEN IT IS DONE

- A written page of definitions and exclusions behind your pipeline, win rate and forecast, so any figure can be traced back to the records it came from.
- A customer list with the duplicates merged, the fields filled in one agreed way, and the totals checked against billing.
- The rules that keep the list clean after we leave, set up in the CRM itself.

What is in it

PICK A SIZE	TIMELINE
Reporting and forecast rebuild Pick this when the records are mostly sound but nobody agrees on what the reports mean or how they were worked out.	3 weeks
CRM cleanup Pick this when duplicates, blank fields and mismatches with billing are the reason nobody trusts the CRM.	3 to 6 weeks

	WHAT COMES IN	WHAT WE BUILD	WHAT YOU GET
Clean customer data	Duplicates and dead fields; Billing and contracts; Your definitions	Profile; Rules; Reconcile; Guardrails	One record each; Revenue that matches finance; A dupe rate under your limit
Reports and forecast	Raw records; Finance's numbers; The deck being quoted	Define; Rebuild; Back-test and reconcile; Publish	Win rate by real cohort; A forecast you can defend; Dated corrections

How you buy it

1 Free audit
We look at your CRM, your reports and how information moves between your systems, and tell you which of the two pieces you need and in what order. Book it at /contact/.

2 Fixed quote in writing
You get a written scope and a fixed price for each piece you choose, along with the acceptance test you will use to judge the work. Nothing starts until you have agreed to it.

3 Build
We do the work on the tools you already own. Merges and corrections are shown to you before they are applied, and the definitions are agreed with the people who use the numbers.

4 Handover
You run your own acceptance test, and part of the fee is held until it passes. Everything we built, including the written definitions, the rules and the log, is yours to keep.

WHAT THIS DOES NOT COVER

- We do not promise the rebuilt numbers will look better.
- This is not accounting, tax or audit work.
- Connecting your CRM to another system.

FOUR WAYS TO PAY

Fixed-price project. One fixed number for the project. 70% at kickoff, 30% when the test you wrote passes.
Monthly subscription. The Bench: one flat monthly fee, for HubSpot care, one workstream or two. Pause any month.
Build, then hand over. The Step-Down: a monthly fee that falls on dates written into the contract.
Custom fixed quote. Several pieces as one number, in writing within two business days.
The number comes after the free 30-minute audit, in writing, before any work starts.

Nothing held back. Nothing in a black box. There is no menu you have to order from. Tell us the problem and we shape the work with you. You get one fixed number in writing before anything starts, and whatever we build, you get all of it.

Start with a free 30-minute audit. You leave with a written list of what is broken, what it would take, and a fixed price for each item.

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