SERVICE 5 OF 5 · TRAINING

Sales Training

Your team taught to negotiate, on its own deals.

Sales Training teaches your team The Salecopy Method: eight moves for negotiating a B2B deal, each one written on the deal record where a manager can see it. Start with the free eight-lesson training, bring us in for a four-week program built around your sector and your own open deals, and certify the people who can run it. The moves end up as fields in your CRM (the software that holds your customers and deals), so the habit stays after the training ends.

YOU MIGHT BE SAYING

"We discount too early and deals slip a quarter."

"Every rep negotiates a different way, and I find out at the end of the quarter."

"We paid for sales training once. Two months later nobody was using it."

WHAT YOU CAN POINT AT WHEN IT IS DONE

- The eight moves written on the deal record, for every deal your team is negotiating
- A deal review a manager can run from the record, without relying on memory
- People who have passed a practical assessment, each with a dated certificate and written feedback

What is in it

PICK A SIZE	TIMELINE
Free training You want to see the method before you spend anything, or you are learning it on your own.	Free · eight short lessons, no email
Four-week sector program Your team negotiates every week and you want them doing it the same way, on the deals they have open now.	By quote · four weeks, quoted per team
Certification You want to know who can run the method on a real deal, or build it into a real CRM.	By quote · two tracks, assessed by a person
Team training and handover We have built something for you and you want your own team to run it without us.	1 week

The Salecopy Method: Signal, Anchor, List, Evidence, Concessions, Options, Paper, Yes. Eight moves for negotiating a deal, each one written down where your team can see it.
Four-week programs: Tech, Logistics, Recruitment, Professional services, Manufacturing and distribution, RevOps.

How you buy it

1 Try it free
Read the method or take the free training. If it fits how your team sells, book the free 30-minute audit on the contact page.

2 Outline and fixed quote
Tell us how many people sell, what you sell and where deals get stuck. We reply with a written outline and a fixed quote for your team.

3 Four weeks
Live sessions on your team's open deals, with practice against an AI buyer in between. Two moves a week.

4 Make it stick
The moves become fields in your CRM and managers review from the record. Certify the people who should carry it on.

WHAT THIS DOES NOT COVER

- A promised lift in win rate, deal size or quota.
- An accredited qualification.
- Selling for you.

FOUR WAYS TO PAY

Fixed-price project. One fixed number for the project. 70% at kickoff, 30% when the test you wrote passes.
Monthly subscription. The Bench: one flat monthly fee, for HubSpot care, one workstream or two. Pause any month.
Build, then hand over. The Step-Down: a monthly fee that falls on dates written into the contract.
Custom fixed quote. Several pieces as one number, in writing within two business days.
The number comes after the free 30-minute audit, in writing, before any work starts.

Nothing held back. Nothing in a black box. There is no menu you have to order from. Tell us the problem and we shape the work with you. You get one fixed number in writing before anything starts, and whatever we build, you get all of it.

Start with a free 30-minute audit. You leave with a written list of what is broken, what it would take, and a fixed price for each item.

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One fixed quote in writing follows the free audit. salecopy.io/pricing explains how the number is set.